

# **Brent Hutson**

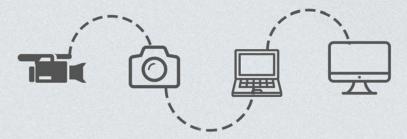
Graphic Design • Web Design Video Graphics • Occasional Mascot

{idigify.com • facebook/idigify}

hutson797@gmail.com - 314.435.2072

# Oh Hey There!

My name is Brent. Nice to meet you. I'm a graphic & web designer based out of Port St Lucie, FL. Over the past 10+ years I've been fortunate enough to work with incredibly talented people in fields I truly enjoy. From NASCAR to children's animation. I've learned and grown from every person and project. When I'm not working in design, you'll find me in the garage "fixing" cars with a hammer. At one point, I was a mascot. I once discovered the meaning of life, but forgot to write it down.



### SKILLS THAT PAY THE BILLS: $\equiv$

Graphic Design



Photoshop Illustrator InDesign





Photoshop Illustrator

### Video/ Motion Graphics



After Effects
Premiere Pro
Learning: Blender 3D

### Web Design & Coding



Bootstrap & WordPress HTML, CSS, WooCommerce





Digital Print - Screen
Cutting - Application

### MONEY FOR KNOWLEDGE: =

Missouri State University

Major: Advertising • Minor: Mass Media

#### KNOWLEDGE FOR MONEY: = =

# Florida Pneumatic

2021-2024

2013-2021

#### Graphic Designer & Webmaster

- -Produced all print, online, and video material across multiple product lines.
- -Designed and launched websites with full shopping carts. FPXairtools.com | Aircat.com | Universaltoolsusa.com
- -Managed all website traffic and analytics including social media analytics.

## **EverBright Media & GelTech Solutions**

#### Graphic Designer & Web Designer

- -Inc. 5000 #135/5000 Fastest Growing Companies in the U.S.
- -2770% Growth Rate in 3 Years
- -#3 Top Media Company in South Florida
- -Managed the entire design process across 8 different animated & film childrens series.
- -Including: VeggieTales<sup>™</sup>, Learn Our History<sup>™</sup>, American Heritage Series<sup>™</sup>, Rules of The Road<sup>™</sup>, Whats In The Bible?<sup>™</sup>, Family Bible Films<sup>™</sup>, Drive Thru History<sup>™</sup>, and MoneyBright Kids<sup>™</sup>
- -Designed and implemented ALL print media, web designs, emails, & packaging design.

## Homestead-Miami Speedway & Palm Beach International Raceway

2008-2013

#### Graphic Designer & Webmaster

- -Produced all print design for the Raceway | Created and helped manage 6 websites.
- -20 Years of automotive experience. Including dealerships, shopwork and parts delivery
- -Created most track print material with onsite professional printer
- -Handled back end functions of websites including eblasts, texting and technical issues
- -Helped in the development of IHRA Enterntaiment Group